

[Time: 2½ Hours]

[Marks:75]

Please check whether you have got the right question paper.

- N.B: 1. Write Questions and Answers Both.
2. Draw Diagrams And Assume Data Wherever Applicable.

Q. 1 Answer **any three** of the following: (5 marks each)

15

- Write a note on Banquet sales.
- Name the three cost groups and explain any one.
- Give the objectives of a good layout.
- Name the three elements of cost and explain any one.
- Write a note on "Planning of Staff Requirement".
- Draw a proforma of Function Prospectus (BEO).

Q. 2 Answer **any three** of the following: (5 marks each)

- Write a note on Break Even Analysis.
- Name three types of banquets and explain formal banquets.
- Explain Cancellation and Private Property policy in banquets.
- Plan a Multi-state Indian banquet menu for 100 diplomats (buffet service).
- Samsung has launched a new cell phone "Note 8". Draw a Function Prospectus for 200 Pax. Assume the rest of the data. (No menu).
- List and Explain in short different types of events conducted in Banquets (any five).

Q. 3 Answer **any three** of the following: (5 marks each)

15

- List and Explain Any 10 equipment used in buffets.
- Draw and explain any three types of buffet setups.
- Draw and explain in short any three types of sitting arrangements used in banquets.
- Write a note on Decoration of buffet.
- What is sit down buffet and explain its types.
- List and explain different types of meals served on buffet.

Q. 4 Answer **any five** of the following: (3 marks each)

15

- What is the meaning of Dais and Key stoning.
- Explain Monitor and overhead Projector.
- Explain Crash Bar.
- What is the meaning of Symposium?
- Define Breakout Sessions.
- Define Assembly.
- What is Yield Management?
- Explain Trial Close.
- Give full form of: MMP, CMP & DMP.
- What is lectern and podium?

Q. 5 Answer **any five** of the following: (3 marks each)

15

- A. What is peninsula booth and perimeter booth?
- B. Explain trade show and trade fair.
- C. Write Full form of SMERF, MICE & ICW.
- D. Define FORUM.
- E. Differentiate between Host Bar and Cash Bar.
- F. Explain term Lavalier microphone and Roving Microphone.
- G. What is teleconferencing?
- H. What is floor plan and floor load?
- I. Explain the term Room Assignment & Changes policy.
- J. Explain Destination Management Company and Duo serve.
